**PATENT** 

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

: Paul A. Mueller et al.

For

: CLIP-ON LABEL HOLDER FOR SHELF CHANNEL

Serial No.

: 10/767,834

Filing Date

: January 29, 2004

Examiner

: G. C. Hoge

Last Office Action

: June 26, 2006

Art Unit

: 3611

Attorney Docket No.

: FFRZ 2 00237

Cleveland, Ohio 44114-2518

July 14, 2006

## REQUEST FOR REFUND PURSUANT TO 37 C.F.R. 1.28(a)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Attention:

Refund Section, Accounting Division

Office of Finance

Dear Sir:

An Office Action dated November 1, 2005 was issued in connection with the above-identified case (Exhibit A). A response to the Office Action was due February 1, 2006. Applicant submitted a Petition for Extension of Time (Exhibit B) for a three month extension with an Amendment (Exhibit C), which was filed April 6, 2006.

Unfortunately, the caption of the Petition for Extension of Time contained the information for the wrong case. Serial No. 10/799,563 (another case of the assignee) was listed through error, instead of the correct Serial No. 10/767,834. Thus, the

07/20/2006 SDIRETA1 00000004 060308 107

\$510.00 extension fee was incorrectly charged to U.S. Serial No. 10/799,563 using American Express Account No.

In the meantime, the Patent Office charged a two month extension, to Deposit Account No. 06-0308 for the instant case (U.S. Serial No. 10/767,834). However, it appears to applicants that a three month extension should have been charged.

Thus, should it be necessary, applicants respectfully request that the third month of extension of time fee of \$285.00 for U.S. Serial No. 10/767,834 be charged to Deposit Account No. 06-0308. The authorization to charge any additional fees to the Deposit Account was given in the Amendment Transmittal Letter (Exhibit D) which was filed with the Amendment on April 6, 2006.

It is noted that both the Amendment of Exhibit C and the Amendment Transmittal Letter of Exhibit D listed the correct serial number. Only the Petition for Extension of Time of Exhibit B listed the wrong serial number.

Respectfully submitted,

FAY, SHARPE, FAGAN, MINNICH & McKEE, LLP

14 July 2006

Jay F. Moldovanyi, Reg. No. 29,678 1100 Superior Avenue, Seventh Floor

Cleveland, Ohio 44114 Phone: (216) 861-5582

CERTIFICATE OF MAILING

I hereby certify that this Request for Refund is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner For Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on

Kathleen A. Nimrichter

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Attorney Docket No.: FFRZ 2 00237

#### **AMENDMENT TRANSMITTAL LETTER**

Ser. No.: 10/767,834		Examiner: G. C. Hoge
Art Unit: 3611	Title: CLIP-ON LABEL HOLDER FO	R SHELF CHANNEL

#### To the Commissioner for Patents:

Transmitted herewith is an *Amendment* in the above-identified application. The fee has been calculated as shown below.

			CLAIMS AS AMENDE			
	Claims remaining after amendment		Highest Number Previously Paid For	No. of Extra Claims Present	Rate	Additional Rate
Total Claims	41	Minus	41	0	X \$25	\$0.00
Indep. Claims	5	Minus	5	0	X \$100	\$0.00
<u> </u>			T	OTAL	=	\$0.00
$\boxtimes$	No additional fee is believed due however, if this is not the case, the Commissioner is hereby authorized to charge any and all fees or credit any overpayment to Deposit Account No. 06-0308.					
Payment for the filing of this Amendment and any appropriate extension of time fees are authorized to be charged to a Credit Card. The appropriate form PTO-2038 is enclosed for this purpose. If the Credit Card is unable to be charged, please charge any and all fees or credit any overpayment to Deposit Account No. 06-0308.						
Applicant(s) hereby petition the Commissioner under 37 C.F.R. § 1.136(a) and request a 1 month extension of time to respond to the outstanding Office Action.						

Respectfully submitted,

Date 106

FAY, SHARPE, FAGAN, MINNICH & McKEE, LLP

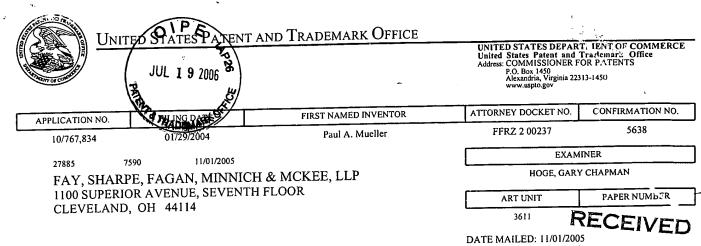
Jay F. Moldovanyi, Reg. No. 29,678 1100 Superior Avenue, Seventh Floor

Cleveland, OH 44114-2579

216-861-5582

#### **CERTIFICATE OF MAILING OR TRANSMISSION**

I certify that this Amendment Transmittal Letter and accompanying documents are being  deposited with the United States Postal Service as First Class mail under 37 C.F.R. § 1.8, addressed MAIL STOP AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on date indicated below.  transmitted via facsimile under 37 C.F.R. § 1.8 on the date indicated below.  deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under C.F.R. 1.10, addressed to: MAIL STOP AMENDMENT, Commissioner for Patents, P.O. Box 14 Alexandria, VA 22313-1450 on the date indicated below.		
Express Mail Label No.:	Signature	
	Odelere Wochabe	
Date	Printed Name	
April 6, 2006	Adeline Machado	



NOV a 2

Fay, Sharpe, Fagan, Minnich & McKee, Llp

Please find below and/or attached an Office communication concerning this application or proceeding.

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**EXHIBIT A** 

DOCKETED

IPF		
" · · · · · / • · · · · · · · · · · · · ·	Application No.	Applicant(s)
1 9 2006	10/767,834	MUELLER ET AL.
Office Action Summary JUL 1	kaminer	Art Unit
	Sary C. Hoge	3611
The MAILING DATE of this communication appear		
A SHORTENED STATUTORY PERIOD FOR REPLY I WHICHEVER IS LONGER, FROM THE MAILING DAT  - Extensions of time may be available under the provisions of 37 CFR 1.136(after SIX (6) MONTHS from the mailling date of this communication.  - If NO period for reply is specified above, the maximum statutory period will  - Failure to reply within the set or extended period for reply will, by statute, cannot reply received by the Office later than three months after the mailing date earned patent term adjustment. See 37 CFR 1.704(b).	E OF THIS COMMUNICATION  a). In no event, however, may a reply be tin  apply and will expire SIX (6) MONTHS from  the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status		
1) Responsive to communication(s) filed on 11 July		
	ction is non-final.	
3) Since this application is in condition for allowanc closed in accordance with the practice under Ex	e except for formal matters, properte Quayle, 1935 C.D. 11, 4	osecution as to the ments is 53 O.G. 213.
Disposition of Claims		
4) Claim(s) 1-29 and 35-46 is/are pending in the ap	pplication.	
4a) Of the above claim(s) <u>1-6,40 and 41</u> is/are wi	thdrawn from consideration.	
5) Claim(s) is/are allowed.		
6)⊠ Claim(s) <u>7-29 and 35-46</u> is/are rejected.		
7) Claim(s) is/are objected to.	election requirement	
8) Claim(s) are subject to restriction and/or	election requirement.	•
Application Papers		
9) The specification is objected to by the Examiner.	_	
10)⊠ The drawing(s) filed on <u>29 January 2004</u> is/are:	a)⊠ accepted or b)∟ objected	d to by the Examiner.
Applicant may not request that any objection to the dr	rawing(s) be held in abeyance. Se	ee 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction	in is required if the drawing(s) is of	e Action or form PTO-152.
11) The oath or declaration is objected to by the Exa	miller. Note the attached Office	o y total of total to the control of the control of total
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreign p	priority under 35 U.S.C. § 119(a	a)-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of:	t a contra a constitue d	
1. Certified copies of the priority documents	have been received in Applica	tion No
<ul><li>2. Certified copies of the priority documents</li><li>3. Copies of the certified copies of the priority</li></ul>	nave been received in Applica	ved in this National Stage
application from the International Bureau	(PCT Rule 17.2(a)).	•
* See the attached detailed Office action for a list o		ved.
	•	
Attachment(s)		•
1) X Notice of References Cited (PTO-892)	4) Interview Summar Paper No(s)/Mali [	y (PTO-413) Date.
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)	5) 🔲 Notice of Informal	Patent Application (PTO-152)
Paper No(s)/Mail Date <u>7/11/04</u> .	6) Other:	

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#### **DETAILED ACTION**

#### Election/Restrictions

1. Claims 1-6, 40 and 41 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected species, there being no allowable generic or linking claim. Election was made without traverse in the reply filed on July 11, 2005.

## Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

3. Claim 22 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

There is no antecedent basis for "said ridge."

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 5. Claims 7, 9, 10, 16, 28, 29, 35, 38, 39, 42 and 43 are rejected under 35 U.S.C. 102(e) as being anticipated by Fast et al. (6,868,629).

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Regarding claims 7, 28 and 29, see Fig. 2. Fast discloses a label holder comprising a body panel 16 having a front surface, a rear surface, an upper end, and a lower end; a first clip member 32 extending away from the rear surface; a second clip member extending away from the rear surface, the second clip member being spaced from the first clip member, wherein the second clip member includes a stem 72; an upwardly extending arm 70a located adjacent a distal end of the stem; and, a downwardly extending arm 70b disposed adjacent the distal end of the stem; and, a cover panel 60 connected to the body panel, the cover panel having a front surface, a rear surface, an upper end, and a lower end. Because this is a subcombination claim directed to a label holder, and not a combination claim directed to a label holder and a shelf, the recitation that the first and the second clip members cooperate to selectively hold a projecting portion of an associated shelf is considered to be a functional recitation and a statement of intended use.

Regarding claim 28, Fast discloses a sign gripping member 50.

Regarding claims 16, 42 and 43, see Fig. 2. Fast discloses a holder for a label, the holder comprising a cover panel 60 having a front surface, a rear surface, an upper end, and a lower end; a body panel 16 having a front surface, a rear surface, an upper end, and a lower end; a clip 32 extending away from the body panel rear surface; a hinge 20 connecting the lower end of the cover panel with the lower end of the body panel, a first sign holder 50 mounted to the cover panel; and, a second sign holder 52 mounted to the cover panel.

6. Claims 7-15, 29, 35 and 37-39 are rejected under 35 U.S.C. 102(b) as being anticipated by Brinkman (5,899,011).

See Fig. 4. Brinkman discloses a label holder comprising a body panel 14 having a front surface, a rear surface, an upper end, and a lower end; a first clip member 70 extending away

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from the rear surface; a second clip member 60 extending away from the rear surface, the second clip member being spaced from the first clip member, wherein the second clip member includes a stem 62; an upwardly extending arm 67 located adjacent a distal end of the stem; and, a downwardly extending arm 130 disposed adjacent the distal end of the stem; and, a cover panel 20 connected to the body panel, the cover panel having a front surface, a rear surface, an upper end, and a lower end; the first and the second clip members cooperate to selectively hold a projecting portion 56 of an associated shelf.

Regarding claim 11, a portion 68 of the upwardly extending arm extends toward the rear surface of the body panel 14.

## Claim Rejections - 35 USC § 103

- 7. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 8. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

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9. Claims 17-21 and 44-46 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fast et al. (6,868,629) in view of Thompson (4,557,064).

Fast discloses the invention substantially as claimed, as set forth above. However, the first sign holder does not include flexible fins. Thompson teaches that it was known in the art to provide such a holder with flexible fins in order to hold the sign more securely. It would have been obvious to one having ordinary skill in the art at the time the invention was made to provide the sign holder disclosed by Fast with flexible fins, as taught by Thompson, in order to hold the sign more securely.

Regarding claims 20 and 46, the lower-most fin on the cover panel constitutes a ridge.

10. Claims 16-21, 23 and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kump et al. (6,026,603) in view of Greenberger (4,373,693).

Kump discloses a holder for a label, the holder comprising a cover panel 28 having a front surface, a rear surface, an upper end, and a lower end; a body panel 20 having a front surface, a rear surface, an upper end, and a lower end; a clip 18 extending away from the body panel rear surface; a hinge 26 connecting the lower end of the cover panel with the lower end of the body panel, and a first sign holder 52 mounted to the cover panel. The first sign holder is designed to hold card-shaped objects. However, Klump does not disclose a second sign holder. Greenberger teaches that it was known to attach a sign holder to a card-shaped object. It would have been obvious to one having ordinary skill in the art at the time the invention was made to attach a sign holder of the type taught by Greenberger to the label holder disclosed by Kump, in order to display a large, attention-getting sign to the label holder.

Regarding claim 20, the lower-most fin on the first sign holder constitutes a ridge.

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Claims 24 and 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kump et al. (6,026,603) in view of Greenberger (4,373,693) as applied to claim 17 above, and further in view of Gray (D453,798).

Kump, as modified by Greenberger, discloses the invention substantially as claimed, as set forth above. However, the clip structure disclosed by Greenberger includes a single protrusion that interacts with a single recess, rather than a series of opposing flexible fins. Gray teaches that a series of opposing flexible fins was a functionally equivalent support structure known in the art. It would have been obvious to one having ordinary skill in the art at the time the invention was made to use a series of opposing flexible fins, as taught by Gray, in the second sign holder as a matter of choice in design and in order to grip a plurality of discrete locations on the sign and thereby grip the sign more securely.

12. Claim 26 is rejected under 35 U.S.C. 103(a) as being unpatentable over Kump et al. (6,026,603) in view of Greenberger (4,373,693) and Gray (D453,798) as applied to claim 24 above, and further in view of Thompson (4,557,064).

Kump, as modified, discloses the invention substantially as claimed, as set forth above. However, the reference to Gray is a design patent, and therefore it is not known whether the fins are made of a more flexible material than the two side walls. However, Thompson teaches (col. 2, lines 64-68) that it was known in the art to make such fins softer than the side walls to which they are attached. It would have been obvious to one having ordinary skill in the art at the time the invention was made to make the fins disclosed by Gray of a softer material than the side walls to which they are attached, as taught by Thompson, in order that they may bend with sufficient ease to grasp a sign placed therein.

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Claims 28 and 42-46 are rejected under 35 U.S.C. 103(a) as being unpatentable over Brinkman (5,899,011) in view of Kump et al. (6,026,603).

See Fig. 4. Brinkman discloses a label holder comprising a body panel 14 having a front surface, a rear surface, an upper end, and a lower end; a first clip member 70 extending away from the rear surface; a second clip member 60 extending away from the rear surface, the second clip member being spaced from the first clip member, wherein the second clip member includes a stem 62; an upwardly extending arm 67 located adjacent a distal end of the stem; and, a downwardly extending arm 130 disposed adjacent the distal end of the stem; and, a cover panel 20 connected to the body panel, the cover panel having a front surface, a rear surface, an upper end, and a lower end; the first and the second clip members cooperate to selectively hold a projecting portion 56 of an associated shelf. However, Brinkman does not disclose a sign gripping member attached to the cover panel. Kump teaches that it was known in the art to attach a sign gripping member to the cover panel of a label holder. It would have been obvious to one having ordinary skill in the art at the time the invention was made to attach a sign gripping member to the cover panel of the label holder disclosed by Brinkman, as taught by Kump, in order to hold a sign that is too big to fit behind the cover panel.

Regarding claim 46, the lower-most fin on the cover panel constitutes a ridge.

Claim 36 is rejected under 35 U.S.C. 103(a) as being unpatentable over Brinkman (5,899,011) in view of Wildrick (6,470,613).

Brinkman discloses the invention substantially as claimed, as set forth above. However, the first gripping member 70 includes a first portion oriented generally perpendicular to the rear panel, a second portion connected to the first portion and oriented generally parallel to the rear

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panel, and then another portion oriented generally perpendicular to the rear panel, but does not include a third portion that extends toward the rear panel and a fourth portion that is oriented generally parallel to the rear panel. Such portions would have the effect of causing the first gripping member to curve more toward the rear panel, thus putting more pressure on the shelf to which the gripping member is attached. See Fig. 1 of Wildrick. Wildrick teaches that it was known in the art to provide a gripping member having a first portion oriented generally perpendicular to the rear panel, a second portion connected to the first portion and oriented generally parallel to the rear panel, a third portion extending toward the rear panel, a fourth portion oriented generally parallel to the rear panel (i.e., a portion of the upper curve is momentarily parallel to the rear panel), and a fifth portion oriented generally perpendicular to the rear panel. It would have been obvious to one having ordinary skill in the art at the time the invention was made to provide the label holder disclosed by Brinkman with a gripping member of the type taught by Wildrick, in order to put more pressure on the shelf and thereby to grip it more firmly.

#### Conclusion

- 15. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 16. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gary C. Hoge whose telephone number is (571) 272-6645. The examiner can normally be reached on 5-4-9.

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Application/Control Number: 10/767,834

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on (571) 272-6651. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-2497 (toll-free).

Gary C Hoge Primary Examiner Art Unit 3611

gch

PTO/SB/08a (06-03)
Approved for use through 07/31/2003. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Substitute for Form 1449/PTO COMPLETE IF KNOWN 10/767,834 **Application Number** JUL 1 1 2005 January 29, 2004 Filing Date INFORMATION DISCLOSURE Paul A. Mueller et al. First Named Inventor EMENS BY APPLICANT(S) 3611 Art Unit Use as many sheets as necessary) Paul Royal **Examiner Name** FFRZ 2 00237 Attorney Docket No. Sheet 1 of 1 U.S. PATENT DOCUMENTS Name of Patentee or **Publication Date** Document No. Cite Examiner Applicant of Cited Document Number-Kind Code (\* known) MM-DD-YYYY No. Initials\* Fast et al. 02/10/2004 COH! US-6,688,567 AA Nagel 03/23/2004 US-6,708,436 AB Brinkman et al. 12/16/2004 US-2004/0250459 AC Brinkman et al. 06/23/2005 US-2005/0133676 AD US-ΑE AF US-AG US-US-AH US-ΑI US-AJ ΑK US-US-AL FOREIGN PATENT DOCUMENTS Name of Patentee or **Publication Date** Foreign Patent Document Examiner Cite Applicant of Cited Document MM-DD-YYYY initials\* No. Country Code-Number Kind Code (if known) AM AN AO AP OTHER - NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volumeissue number(s), publisher, city and/or country where published Examiner Cite Initials\* No. AQ AR AS AT

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# Notice of References Cited Application/Control No. 10/767,834 Examiner Gary C. Hoge Applicant(s)/Patent Under Reexamination MUELLER ET AL. Art Unit Page 1 of 1

## U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-4,373,693 A	02-1983	Greenberger, William	248/220.22
	В	US-4,557,064 A	12-1985	Thompson, James O.	40/661.03
	С	US-5,899,011 A	05-1999	Brinkman, Michael	40/661.03
	D	US-5,967,343 A	10-1999	Dufresne, Ronald	211/86.01
	E	US-6,026,603 A	02-2000	Kump et al.	40/661.03
	F	US-6,105,295 A	08-2000	Brinkman et al.	40/661.03
	G	US-D453,798 S	02-2002	Gray, Robert	D20/43
	Н	US-6,354,546 B1	03-2002	Mueller, Paul A.	248/220.42
	<u> </u>	US-6,470,613 B1	10-2002	Wildrick, Richard J.	40/661.03
		US-2004/0200793 A1	10-2004	Hardy, Stephen Neal	211/119.003
	J	US-6,868,629 B2	03-2005	Fast et al.	40/661.03
	K	O2-0,600,029 B2	-		
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## FOREIGN PATENT DOCUMENTS

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
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#### NON-PATENT DOCUMENTS

			NUN-PATENT DOCUMENTS
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

PATENT

JUL 1 9 2006

## THE UNITED STATES PATENT AND TRADEMARK OFFICE

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: Paul A. Mueller et al.

For

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: 3611

Attorney Docket No.

: FFRZ 2 00237

Cleveland, Ohio 44114-2518

#### **AMENDMENT**

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated November 1, 2005, please amend the above-captioned patent application as follows.

Amendment to the claims begin on page 2.

Remarks begin on page 11.

#### **CERTIFICATE OF MAILING**

I hereby certify that this Amendment is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner For Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on

Adalaia Tarada

**EXHIBIT C** 

#### IN THE CLAIMS:

Please cancel claims 1-6 and 40-42 without prejudice.

Amend claims 7, 16, 22, 23, 28, 29, 43, 44, and 46 as follows.

Please add new claims 47-53 as follows.

## 1 - 6. (Canceled)

7. (Currently Amended) A label holder comprising:

a body panel having a front surface, a rear surface, an upper end, and a lower end;

a first clip member extending rearwardly away from said rear surface;

a second clip member extending <u>rearwardly</u> away from said rear surface, said second clip member being spaced from said first clip member, wherein said second clip member includes:

a stem;

an upwardly extending arm located adjacent a distal end of said stem; and,

a downwardly extending arm <u>extending from said stem and</u> disposed adjacent said distal end of said stem <u>wherein said downwardly extending arm</u> is disposed at an acute angle in relation to said stem;

wherein said first and said second clip members cooperate to selectively hold a projecting portion of an associated shelf; and,

a cover panel connected to said body panel, said cover panel having a front surface, a rear surface, an upper end, and a lower end.

- 8. (Original) A label holder as set forth in claim 7, wherein said first clip member generally defines an L-shape and is connected proximal to said lower end of said body panel.
- 9. (Original) A label holder as set forth in claim 7, further comprising a hinge for connecting said lower end of said cover panel with said lower end of said body panel.
- 10. (Original) A label holder as set forth in claim 7, wherein said front surface of said body panel and said rear surface of said cover panel define a pocket therebetween for selectively accommodating an associated label.
- 11. (Original) The label holder as set forth in claim 7, wherein said upwardly extending arm extends toward said rear surface of said body panel.
- 12. (Original) The label holder as set forth in claim 11, wherein said upwardly extending arm is oriented approximately transverse to said rear surface of said body panel.

- 13. (Original) The label holder as set forth in claim 12, wherein said upwardly extending arm includes a contact end for contacting said rear surface of said body panel thereby limiting upward movement of said stem member.
- 14. (Original) The label holder as set forth in claim 7, wherein said downwardly extending arm extends toward said lower end of said body panel.
- 15. (Original) The label holder as set forth in claim 14, wherein said downwardly extending arm includes a contact end for contacting an end of the associated shelf thereby limiting movement of said holder in relation to the associated shelf.
- 16. (Currently Amended) A holder for a label, said holder comprising:

  a cover panel having a front surface, a rear surface, an upper end, and a lower end;

a body panel having a front surface, a rear surface, an upper end, and a lower end;

a clip <u>having a first portion secured to said rear surface of said body panel</u>

<u>proximal to said lower end, said clip</u> extending <u>rearwardly</u> away from said body panel

rear surface;

a hinge connecting said lower end of said cover panel with said lower end of said body panel;

a first sign holder is mounted to said cover panel; and,

a second sign holder selectively mounted to said cover panel.

- 17. (Original) The label holder as set forth in claim 16, wherein said first sign holder comprises an overhang having a first flexible fin on said cover panel and a second flexible fin on said overhang.
- 18. (Original) The label holder as set forth in claim 17, wherein said fins each extend more than half the distance between said overhang and said cover panel.
- 19. (Original) The label holder as set forth in claim 17, wherein said fins are made of a more flexible material than said cover panel.
- 20. (Original) The label holder as set forth in claim 17, further comprising a ridge on said cover panel.
- 21. (Original) The label holder as set forth in claim 20, wherein said ridge is directed towards said opening between said overhang and said cover panel.
- 22. (Currently Amended) The label holder as set forth in claim [[17]] 20, wherein said second sign holder includes a finger cooperating with said ridge of said cover panel first sign holder.

- 23. (Currently Amended) The label holder as set forth in claim 17, wherein said second sign holder is oriented approximately normal to said <u>first</u> sign holder.
- 24. (Original) The label holder as set forth in claim 17, wherein said second sign holder comprises a first side wall, a second side wall, a first fin, and a second fin.
- 25. (Original) The label holder as set forth in claim 24, wherein said fins each extend more than half the distance between said side walls and are interleaved.
- 26. (Original) The label holder as set forth in claim 24, wherein said fins are made of more flexible material than said two side walls.
- 27. (Original) The label holder set forth in claim 17, wherein said second sign holder comprises a mounting member and a sign gripping member.
- 28. (Currently Amended) A holder for a label, said holder comprising:

  a cover panel having a front surface, a rear surface, an upper end, and a lower end;
- a body panel having a front surface, a rear surface, an upper end, and a lower end;
- a hinge connecting said lower end of said cover panel with said lower end of said body panel;

said cover panel including a sign gripping member;

a first clip member extending <u>rearwardly</u> away from said rear surface of said body panel;

a second clip member extending <u>rearwardly</u> away from said rear surface of said body panel, said second clip member being spaced from said first clip member, wherein said second clip member includes a stem, an upwardly extending arm located adjacent a distal end of said stem, and a downwardly extending arm disposed adjacent said distal end of said stem; and,

wherein said first and second clip members cooperate to selectively hold a projecting portion of an associated shelf.

29. (Currently Amended) A label holder comprising:

a rear panel;

a front panel secured to said rear panel along a bottom edge of said front panel, said front panel including a first sign holder;

a first gripping member extending rearwardly from said rear panel for selectively securing the label holder to an associated merchandising shelf; and,

a second gripping member extending rearwardly from said rear panel, said second gripping member being spaced from said first gripping member, wherein said first and second gripping members are of one piece with a first portion of said rear panel, wherein said second gripping member comprises:

a stem,

a first arm extending in a first direction from said stem, and a second arm extending in a second direction from said stem.

## 30-34. (Cancelled)

- 35. (Previously Presented) The label holder of claim 29, wherein said first and second gripping members cooperate to hold a portion of the associated merchandising shelf between them.
- 36. (Original) The label holder of claim 29, wherein said first gripping member comprises:
  - a first portion oriented generally perpendicular to said rear panel;
- a second portion connected to said first portion and oriented generally parallel to said rear panel;
- a third portion, connected to said second portion and extending towards said rear panel;
- a fourth portion, connected to said third portion and oriented generally parallel to said rear panel; and,
- a fifth portion, connected to said fourth portion and oriented generally perpendicular to said rear panel.
- 37. (Previously Presented) The label holder of claim 29, wherein said first gripping member cooperates with said rear panel to form a pocket and said second gripping member is located in said pocket.

- 38. (Original) The label holder of claim 29, wherein said front panel comprises a transparent material.
- 39. (Original) The label holder of claim 38, wherein said front and rear panels cooperate to hold an associated merchandising label between them, the associated merchandising label being selectively removable from the label holder.

## 40-42. (Canceled)

- 43. (Currently Amended) The label holder of claim [[42]] 29 further comprising a second sign holder selectively securable to a portion of said front panel.
- 44. (Currently Amended) The label holder of claim [[42]] 29 wherein said first sign holder comprises an overhang connected to said front panel, a first flexible fin located on said cover panel and a second flexible fin located on said overhang.
- 45. (Previously Presented) The label holder of claim 44 wherein said fins each extend more than half the distance between said overhang and said cover panel.
  - 46. (Currently Amended) The label holder of claim [[42]] <u>29</u> further comprising a ridge on said cover panel.

47. (New) A label holder comprising:

a body panel including a rear surface;

a first clip member extending away from said rear surface;

a second clip member extending away from said rear surface, wherein said second clip member is approximately arrow-shaped in cross-section and comprises:

a stem, and

a head including a first arm and a second arm, said arms being angled in relation to each other wherein said first and second clips are spaced from each other and define a pocket between them; and,

a cover panel connected to said body panel.

- 48. (New) The label holder of claim 47 wherein said first clip member comprises a first portion which extends approximately parallel to said second clip member stem.
- 49. (New) The label holder of claim 48 wherein said first clip member further comprises a second portion which extends approximately normal to said first portion.
- 50. (New) The label holder of claim 49 wherein said first clip second portion includes a section that is aligned with and spaced from a tip of said second clip head.

- 51. (New) The label holder of claim 49 wherein said first clip second portion and said second clip cooperate to define a throat leading to said pocket.
- 52. (New) The label holder of claim 47 wherein said first clip includes a first portion located beneath said second clip, a second portion coplanar with and spaced from a distal end of said second clip and a third portion located above said second clip.
- 53. (New) The label holder of claim 52 wherein said first clip further includes a fourth portion located above said third portion and extending at an angle thereto.

### **REMARKS**

The Office Action of November 1, 2005 has been studied in detail along with the references applied as cited by the Examiner. In response, the withdrawn claims (Claims 1-6, and 40-41) have been canceled without prejudice, claim 42 has been canceled, other claims amended (Claims 7, 16, 22, 23, 28, 29, 43, 44, and 46), and new claims (Claims 47-53) have been added. The pending claims should be read in conjunction with the accompanying arguments in support of patentability. Further examination and reconsideration of the application as amended are respectfully requested.

## The Office Action

Claim 22 was rejected under 35 U.S.C. §112, ¶2 as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claims 7, 9, 10, 16, 28, 29, 35, 38, 39, 42 and 43 were rejected under 35 U.S.C. §102(e), as being anticipated by Fast, et al. (6,868,629).

Claims 7-15, 29, 35 and 37-39 were rejected under 35 U.S.C. §102(b) as being anticipated by Brinkman (5,899,011).

Claims 17-21 and 44-46 were rejected under 35 U.S.C. §103(a) as being unpatentable over Fast, et al. in view of Thompson (4,557,064).

Claims 16-21, 23 and 27 were rejected under 35 U.S.C. §103(a) as being unpatentable over Kump, et al. (6,026,603) in view of Greenberger (4,373,693).

Claims 24 and 25 were rejected under 35 U.S.C. §103(a) as being unpatentable over Kump, et al. in view of Greenberger and further in view of Gray (D453,798).

Claim 26 was rejected under 35 U.S.C. §103(a) as being unpatentable over Kump, et al. in view of Greenberger and Gray and further in view of Thompson.

Claims 28 and 42-46 were rejected under 35 U.S.C. §103(a) as being unpatentable over Brinkman (5,899,011) in view of Kump, et al.

Claim 36 was rejected under 35 U.S.C. §103(a) as being unpatentable over Brinkman in view of Wildrick (6,470,613).

## Rejections Under 35 U.S.C. §102(e)

The Examiner rejected Claims 7, 9, 10, 16, 28, 29, 35, 38, 39, 42 and 43 under 35 U.S.C. §102(e) as being anticipated by Fast, et al. The Fast reference discloses a label holder including a body panel connected at its lower edge by a resilient hinge to a transparent cover member to form an openable pocket for labels therebetween. Fast, et al. describes a single rearwardly extending clip having an upwardly extending arm (70A) and a downwardly extending arm (70B) of the rear panel element (70) being snappingly engaged between the upper and lower lips of a C channel (78) as seen in Figure 3 (column 4, lines 40-47).

In contrast, amended Claim 7 recites a first clip member extending <u>rearwardly</u> away from the rear surface and a second clip member extending <u>rearwardly</u> away from the rear surface. In addition, amended Claim 7 recites a downwardly extending arm <u>extending from said stem and disposed adjacent said distal end of said stem wherein said downwardly extending arm is disposed at an acute angle in relation to said stem.</u>

Amended Claim 16 now recites a clip <u>having a first portion secured to said rear</u> surface of said body panel proximal to said lower end, said clip extending rearwardly away from said body panel rear surface.

Independent Claim 28 has been amended and now recites a first clip member extending <u>rearwardly</u> away from said rear surface of said body panel and a second clip member extending <u>rearwardly</u> away from said rear surface of said body panel and the first and second clip members cooperate to selectively hold a projecting portion of an associated shelf.

Independent Claim 29 has been amended and now recites <u>said front panel</u> <u>including a first sign holder</u>. The label holder further includes a first gripping member extending rearwardly from said rear panel for selectively securing the label holder to an associated merchandising shelf, and, a second gripping member extending rearwardly from said rear panel, said second gripping member being spaced from said first gripping member, wherein said first and second gripping members are of one piece with a first portion of said rear panel.

None of the aforementioned structures, recited in independent Claims 7, 16, 28 and 29, are shown in Fast, et al. Fast, et al. does not describe or show two rearwardly extending clip members Additionally, Fast, et al. does not describe a clip having a first portion secured to the rear panel proximal to the lower end thereof. Finally the applied reference does not show a second clip with a downwardly extending arm disposed at an acute angle in relation to a stem. Applicants submit that the pending independent Claims 7, 16, 28 and 29, and all claims dependent therefrom, are not anticipated by

Fast, et al. for at least the reasons set forth above, and are allowable over this record art. Applicants accordingly request reconsideration and allowance thereof.

The Examiner next rejected Claims 7-15, 29, 35 and 37-39 under 35 U.S.C. §102(b) as being anticipated by Brinkman.

Applicants have amended independent Claim 7 to recite a downwardly extending arm extending from said stem and disposed adjacent said distal end of said stem wherein said downwardly extending arm is disposed at an acute angle in relation to said stem. Brinkman does not have a downwardly extending arm extending from the stem. Furthermore, independent Claim 29 has been amended to recite a front panel secured to said rear panel along a bottom edge of said front panel, said front panel including a first sign holder. Brinkman does not describe a sign holder as part of the cover panel (front panel). Applicants submit that independent Claims 7 and 29, and all claims dependent therefrom, are not anticipated by Brinkman for at least the reasons set forth above, and are allowable over this record art.

# Rejections Under 35 U.S.C. §103(a)

The Examiner next rejected Claims 17-21 and 44-46 under 35 U.S.C. §103(a) as being unpatentable over Fast, et al. in view of Thompson.

As discussed above, Fast, et al. does not anticipate nor make obvious Applicant's invention as recited in amended independent Claims 16 and 29. The arguments raised above are equally appropriate here and will not be repeated. Furthermore, combining Fast, et al. with Thompson, even if suggested, would not result in a clip proximal to a lower end of the body panel as recited in Claim 16. Claims 17-

21, dependent from Claim 16, recite additional limitations not anticipated nor made obvious by Fast et al. in view of Thompson.

In addition, independent Claim 29 recites a first and second gripping members extending rearwardly from the rear panel for selectively securing the label holder to an associated merchandising shelf. Combining Fast et al. with Thompson would not result in first and second gripping members extending rearwardly from the rear panel. Claims 44 and 46 have been amended and are now dependent upon independent Claim 29. Claim 45 remains dependent upon Claim 29. These claims further recite additional limitations not anticipated nor made obvious by Fast, et al. or Thompson, either singly or in combination. Consequently, Claims 17-21 and 44-46 define over any fair teachings attributable to the cited references.

The Examiner next rejected Claims 16-21, 23 and 27 as being unpatentable over Kump, et al. in view of Greenberger.

The references contain no motivation or suggestion to combine the references. Furthermore, Greenberger teaches away from Kump, et al. In particular, Greenberger teaches a clip and "at least two diametrically opposed rounded corners 35 are provided thereon to facilitate its attachment to a shelf molding 36". The mounting device "includes first resilient roughly rectangular 42 member which can be snapped in a channel of a shelf molding 36". (Column 2, lines 14-31). As such, the two alternative mounting arrangements described in Greenberger relate to mounting a molding clip directly to the shelf molding. Combining Greenberger with Kump, et al. would not provide a second sign holder selectively mounted to the Kump cover panel. In particular, Greenberger's two alternative mounting members could not successfully

mount to the cover panel (28) as shown in Kump, et al. Kump has no structure akin to the Greenberger shelf molding 36. Thus, if one attempted to mount the Greenberger clip to the Kump cover panel 28, or the card holder 52, the Greenberger clip would simply fall away. Consequently, independent Claim 16, and all claims dependent therefrom, define over any fair teachings attributable to the references either taken singly or in combination.

The Examiner next rejected Claims 24 and 25 under 35 U.S.C. §103(a) as being unpatentable over Kump, et al. in view of Greenberger as to Claim 17 above, and further in view of Gray.

The arguments discussed above are equally appropriate here and will not be repeated. Gray, similar to Greenberger, shows a sign holder adapted for mounting to the shelf molding. Combining Greenberger and/or Gray with Kump, et al. would not result in a first sign holder mounted to a cover panel and a second sign holder that could be successfully mounted to a cover panel as recited in independent Claim 16. Dependent Claims 24 and 25 recite further limitations which distinguish these claims from the cited references either taken singly or in combination.

The Examiner next rejected Claim 26 under 35 U.S.C. §103(a) as being unpatentable over Kump, et al. in view of Greenberger and Gray as applied to Claim 24 above, and further in view of Thompson. As discussed above, there is no motivation nor suggestion to combine these references. Only Applicant's disclosure provides for a first and second sign holder mounted to the cover panel. Greenberger, Gray, and Thompson merely describe alternative sign holders for mounting directly to a shelf

molding. Consequently, Claim 26 defines over any fair teachings attributable to the references either taken singly or in combination.

The Examiner next rejected Claims 28 and 42-46 under 35 U.S.C. §103(a) as being unpatentable over Brinkman in view of Kump, et al. Combining Brinkman with Kump, et al is not suggested. In particular mounting the Kump display card holder 52 to the cover (20) of Brinkman would prevent the cover from closing against the body panel (15) thereby not allowing Brinkman to function to hold a label between the body panel and the cover. Note that Kump has a front panel 28 which is taller than the rear panel 20. But such a taller front panel could not be imported into Brinkman since then it would interfere with ledge member 86 which extends forwardly form Brinkman's body panel 15.

Furthermore, as to dependent Claims 43-46, these claims further recite a second sign holder selectably securable to a portion of the front panel. Combining Brinkman with Kump, et al. even though not suggested, would not result in a second sign holder securable to a portion of the front panel as recited in dependent Claims 43-46. Consequently, independent Claim 28, and Claims 43-46, define over any fair teachings attributable to the references either taken singly or in combination.

The Examiner next rejected Claim 36 under 35 U.S.C. §103(a) as being unpatentable over Brinkman in view of Wildrick.

Dependent Claim 36 is dependent upon independent Claim 29. Independent Claim 29 recites a label holder with first and second spaced gripping members. The arguments discussed above are equally appropriate here, and will not be repeated.

Brinkman in view of Wildrick, does not anticipate nor make obvious Applicant's invention as recited in independent Claim 29 and dependent Claim 36 therefrom.

Applicant has added new Claims 47-53. Claims 48-53 are either directly or indirectly dependent upon independent Claim 47. Claim 47 recites first and second clip members extending away from a rear surface of a body panel. The clips are spaced from each other to define a pocket between them. The second clip member is approximately arrow shaped in cross section and comprises a stem and a head. The head includes a first arm and a second arm. A cover panel is connected to the body panel. Claims 48-52 provide further limitations to the first and second clip members. All of these claims are supported by the specification (for example, pages 7 and 8) and the figures as originally filed and are not anticipated nor made obvious by the references of record.

All formal and informal matters having been addressed, this application is in condition for allowance. Early Notice to that effect is solicited.

Respectfully submitted,

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